



## *Global Economic Outlook 2017*

### Trends, Shocks, and Change: Forces Behind Slow Global Growth and the Future Growth Potential for Asia Economies

**Tuesday, December 6, 2016 | 9:00 am – 10:30 am**  
**Sasana Kijang, Kuala Lumpur**

The global economy has now entered its 6th year of stagnation, and the growth outlook for 2017 shows a continuation of this trend. While many Asia-Pacific economies will be directly affected by weakening global demand, the greater challenges are of a domestic and more medium-term nature, and in particular how to find a sustainable growth path after the catch-up era of the 1990s and early 2000s.

Join this briefing for findings and analysis from the *Global Economic Outlook 2017* report, and a discussion with The Conference Board's Chief Economist, Bart van Ark, on the implications for business leaders in Asia-Pacific. Key learning points will include:

- What is the outlook for global economies in 2017 and beyond?
- What are the major risk factors emerging from the global economy and the changing growth dynamics in Asia?
- How will Asia economies' domestic growth potential evolve in the medium term, under the influence of rising talent shortages and slowing productivity?
- How can innovation and digital transformation make a difference, and what does it take from the perspective of policy and business strategy?

Connect with our expert and hear from your peers on how they are viewing and managing the challenges of the latest growth dynamics. You'll also have the opportunity to network with peers before and after the session.

#### PRESENTER



**Bart van Ark**  
Executive Vice President,  
Chief Economist &  
Chief Strategy Officer  
**The Conference Board**

#### PROGRAM

- 8:30 am **Registration and refreshments**
- 9:00 am Welcome
- 9:10 am Presentation from **Dr. Bart van Ark**
- 10:00 am Q&A
- 10:30 am Refreshments

#### REGISTER

##### AIF

To reserve your place, simply complete the registration form and send to:

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##### TCB

Complete the registration form or you may register online at the [Event Site](#)

Or scan your business card and email to us at [register.ap@conference-board.org](mailto:register.ap@conference-board.org)

## ABOUT THE CONFERENCE BOARD

The Conference Board, founded in 1916 and headquartered in New York, is a global, independent business membership and research organization. We create and disseminate knowledge about management and the marketplace to help businesses strengthen their performance and better serve society. The Conference Board conducts research, convenes conferences, makes forecasts, assesses trends, publishes information and analysis, and brings executives together to learn from one another. Our membership includes an impressive roster of leading companies in both the established and emerging markets of the world. We are dedicated to helping our members understand and deal with the most challenging issues of our time.

## ABOUT THE ASIAN INSTITUTE OF FINANCE

Asian Institute of Finance (AIF) is a think tank jointly established by Bank Negara Malaysia and the Securities Commission Malaysia, to enhance human capital development and talent management across the financial services industry in Asia.

The Institute believes in the importance of attracting, developing and retaining talented individuals towards ensuring the development and sustainability of the industry. It advocates these principles via domestic and regional alliances with industry, multilateral organisations and applied research institutes with the sole aim of researching and producing thought leadership on human capital and talent management.

AIF works closely with our Affiliate Institutes, namely Asian Banking School, Asian Institute of Chartered Bankers, Chartered Institute of Islamic Finance Professionals, Islamic Banking and Finance Institute Malaysia, Securities Industry Development Corporation and The Malaysian Insurance Institute through our research, thought leadership, professional standards and capacity building initiatives. For more information, please visit [www.aif.org.my](http://www.aif.org.my).

## WHO SHOULD ATTEND

Business executives who require insight into the economic outlook and wish to strengthen their understanding of the key trends, uncertainties and strategic implications, should attend.

## ATTENDANCE POLICY

These invitation-only events have been designed for c-suite management and heads of strategy, planning and finance, economists, and all executives responsible for implementing corporate strategies in Asia-Pacific and China. The program agenda shown is subject to change. Places are limited. All registration requests will be acknowledged. Please refrain from photography inside the event room.

## VENUE

Conference Hall 1, GF  
Sasana Kijang, 2, Jalan Dato' Onn  
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## BIOGRAPHY



**Bart van Ark**

Executive Vice President, Chief Economist & Chief Strategy Officer  
The Conference Board

Bart van Ark is executive vice president and chief economist of The Conference Board. He leads a team of almost two dozen economists in New York, Brussels and Beijing, who produce a range of widely watched economic indicators and growth forecasts, as well as in-depth global economic research. A Dutch national, he is the first non-U.S. chief economist in the 96-year history of The Conference Board.

Van Ark is an expert in international comparative studies of economic performance, productivity, and innovation. As a consulting director of international economic research for The Conference Board he was for 10 years responsible for its annual flagship publication on productivity, and instrumental in helping to grow The Conference Board's comparative analytical capabilities on productivity, labor and consumer-market research across countries and regions.

Van Ark continues to steward The Conference Board's longstanding research collaboration with the University of Groningen in the Netherlands; a professor there since 2000, he holds the university's chair in Economic Development, Technological Change and Growth.

Van Ark obtained his Master's and Ph.D. degrees in economics from the University of Groningen. From 1988 to 1990 he worked as a research associate with the National Institute of Economic and Social Research (UK) on international comparisons of economic performance in Europe. He has participated in several international research projects such as the Productivity Research Program of the McKinsey Global Institute. From 2004-2008 he led a large European consortium of research institutes on productivity research funded by the European Commission. Currently van Ark is a Director by Appointment of The Conference Board at the National Bureau of Economic Research in the United States, and is a member of the Board of Directors of The Demand Institute, a partnership between The Conference Board and Nielsen.

Van Ark has been extensively published in national and international journals, including the Journal of Economic Perspectives, Economic Policy, the Review of Income and Wealth and The Brookings Papers on Economic Activity. He is a member of the editorial boards of several academic journals and serves on various advisory committees in the areas of productivity and national accounts.

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**The Conference Board Global Economic Outlook 2017**  
**Trends, Shocks, and Change: Forces Behind Slow Global Growth and the Future Growth**  
**Potential for Asia Economies**

**Tuesday, 6 December 2016**  
**Sasana Kijang**  
**Kuala Lumpur, Malaysia**

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